

BUSINESS

PARTNERS

PROGRAM



An association of municipalities representing over 750,000 residents in Kane, Kendall and DeKalb Counties

ABOUT METRO WEST

Metro West Council of Government is an association of 34 municipal governments, which serve over 750,000 residents in Kane, Kendall and DeKalb Counties. It evaluates the impact of pending legislation on municipalities, serves as an advocate for municipalities, promotes excellence in municipal government and fosters intergovernmental cooperation to address regional issues.

ABOUT BUSINESS PARTNERS

The Metro West Council of Government Business Partners Program provides marketing and networking opportunities for businesses, non-profit organizations and units of government that share a common commitment to the wellbeing of municipalities in Kane, Kendall and DeKalb Counties. Business Partners enjoy heightened visibility among member communities' elected officials and staff by participating in annual events, workshops, publications and sponsorship opportunities. Metro West seeks Business Partners that:

- Demonstrate a good track record as a corporate, non-profit or government citizen
- Support and offer expertise in areas that will contribute to Metro West's overall mission
- Provide top-level corporate involvement in specific programs that meet mutual needs
- Do not pursue a partisan political agenda while participating in our meetings and events

BUSINESS PARTNER BENEFITS

Gold Level Partner (\$1,500 per year)

- Listing on Metro West Website with link and logo
- Invitations to Metro West major events with reduced registration fees
- Receive Metro West publications and announcements
- Listing in Metro West Annual Membership Directory/Business Partner Listing
- Sponsorship opportunities
- Staffed display table at a Metro West event
- Opportunity to make a short presentation at one Metro West meeting
- Highlight article in a Metro West e-newsletter
- Six emails a year to Metro West members (must be approved and distributed by Metro West)

Silver Level Partner (\$500 per year)

- Listing on Metro West website with link
- Invitation to Metro West major events with reduced registration fees
- Receive Metro West publications and announcements
- Listing in Metro West Annual Membership Directory/Business Partner Listing
- Sponsorship opportunities
- Two emails a year to Metro West members (must be approved and distributed by Metro West)

BUSINESS PARTNERS APPLICATION

We would like to be considered for participation as a Metro West Council of Government Business Partner at the following level (please check one):

_____ Gold Partner (\$1,500 per year)

_____ Silver Partner (\$500 per year)

Name of Business/Agency/Unit of Government _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Website _____

Business Description _____

Your membership in the Business Partners Program is for one year starting from the date of acceptance. Applications are accepted throughout the year. If you have any questions, please contact Executive Director Mary Randle at mrandle@metrowestcog.org Phone 630.859.1331.

Please return completed form with payment to:

**Metro West Council of Government
5 E. Downer Place, Suite E, Aurora IL 60505
Phone: 630.859.1331 Fax: 630.859.1336**

Metro West reserves the right to decline any application that fails to meet the established qualifications contained in the brochure and to discontinue participation of a Business Partner that does not continue to meet the qualifications. Please note that Business Partners do not have voting privileges and may not attend Board meetings unless specifically invited to make a presentation. Business Partner dues are not deductible as a charitable contribution but may be considered a necessary and ordinary business expense for income tax purposes.